# THE INTERIOR DESIGN SHOW

# DURA DOMO TECHNICAL COATINGS

Protect. Enhance. Outperform.

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JAN 23-26



Performance by design



## Durabond Products Limited Unveils Innovative Solutions at 2025 Interior Design Show

Toronto, Ontario – January 13, 2025 – Durabond Products Limited, a leader in high-quality construction materials, is pleased to announce the launch of two groundbreaking products at the upcoming 2025 Interior Design Show (IDS) in Toronto.

#### Introducing Dur-A-Comfort Ergonomic Flooring System

The Dur-A-Comfort Ergonomic Flooring System is a high-performance, polyurethane-based solution designed to provide unparalleled comfort and durability in high-traffic areas. Its user-centric design makes it ideal for environments such as hospitals, laboratories, hallways, lobbies, and dry process areas. Key features include:

- Sound Dampening: Reduces noise levels, creating a quieter environment.
- Anti-Microbial Properties: Promotes hygiene by inhibiting bacterial growth.
- Chemical Resistance: Withstands exposure to various chemicals, ensuring longevity.
- Flexibility and Durability: Offers resilience underfoot while maintaining structural integrity.
- Seamless and Hygienic Finish: Ensures easy cleaning and sterilization, essential for medical facilities.

Dur-A-Comfort is available in multiple thickness levels to suit specific project requirements and budgets.

#### **Introducing Cementec Microcement**

The Cementec Microcement offers a sleek, dust-free cement finish with exceptional durability, suitable for both interior and exterior walls. This versatile coating is perfect for creating seamless, modern surfaces in various settings, including:

- Bathrooms and Kitchens: Provides waterproof and easy-to-clean surfaces.
- Living Areas: Adds an industrial aesthetic to walls and ceilings.

Microcement is applied in a thin layer, allowing it to bond over existing surfaces without the need for demolition, making it a cost-effective and time-saving solution. Its high resistance to wear and ease of maintenance make it an excellent choice for both residential and commercial projects.

#### Availability and Ordering Information

Both products are now available for order, with shipping options across Canada. Interested parties are encouraged to visit durabond.com to download digital brochures, safety data sheets, and technical specifications. Orders can be placed by phone or email through our order desks. For custom solutions or large quantity orders, our team of sales representatives is ready to assist.

#### About Durabond Products Limited

Durabond Products Limited has a longstanding reputation for delivering high-quality construction products, supported by extensive testing and a commitment to customer service. Our products are engineered to meet diverse requirements, ensuring performance and durability in every application. Over the years, the outstanding quality of Durex Architectural Coatings has been proven in installations totaling millions of square meters. Our sales team, experts in the field of construction products, is dedicated to assisting customers in selecting and applying the most effective and economical products available to meet the requirements of even the most stringent applications.

Note: This press release contains forward-looking statements that are subject to change. Please refer to our website for the most current information.



## Cementec

#### Ready-to-use microcement system







#### **IDEAL FOR**

Interior walls and floors exposed to traffic and residential use

#### **FEATURES**

Provides a smooth and monolithic aesthetic

Ease of application

Seamless and hygienic Finish

Easy-to-clean and sterilise

Low maintenance cost

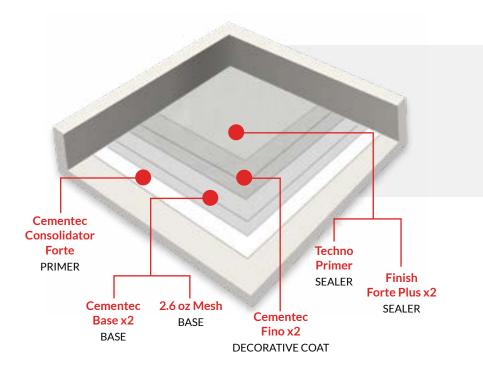
Can be applied on almost any type of support, tiles, marble, self-levelling, plaster

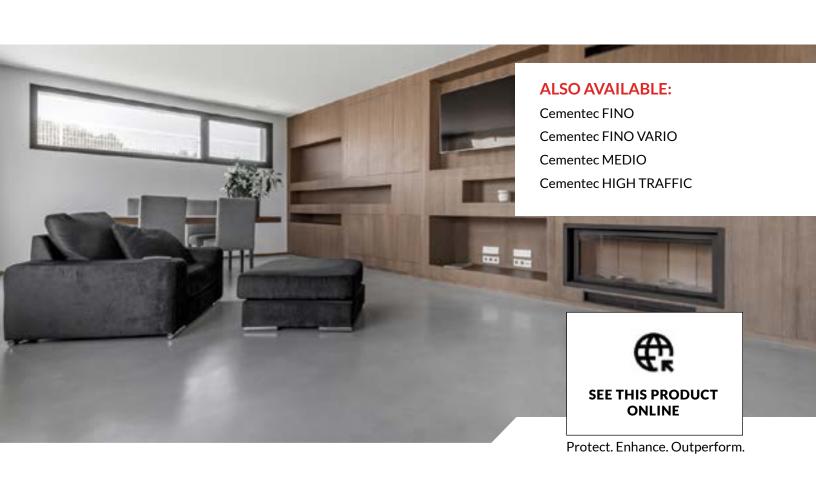
#### **COLOUR AVAILABILITY**

Tinted (Any Colour)

Learn more at

www.microcementec.com/en/







## **Microcement Colour Guide**

### Standard available colours for Microcement

C-101	C-102	C-103	C-104	C-105	C-106
White	White Dove	Classic Gray	Ivory White	Winter White	Misty Gray
C-107	C-108	C-109	C-110	C-111	C-112
Balboa Mist	Collingwood	Revere Pewter	Precast	Cliffside Gray	Stonigton Gray
C-113	C-114	C-115	C-116	C-117	C-118
Dufferin Terrace	Thunder	Ashley Gray	Formed Cement	Coventry Gray	Cement Gray
C-119	C-120	C-121	C-122	C-123	C-124
English Manor	Briarwood	Jockey Hollow	Platinum Gray	Chelsea Gray	Asphalt
C-125	C-126	C-127	C-128	C-129	C-130
Stanley Park	Woodland	Sussex Green	Kendall Charcoal	Charcoal Slate	Sharkskin
C-131	C-132	C-133	C-134	C-135	C-136
Copley Gray	Gloucester Sage	Stampede	Overcoat	Black Licorice	Iron Stone
C-137	C-138	C-139	C-140	C-141	C-142
Cornwall Gray	Amherst Gray	Dakota Woods Green	Raccoon Fur	Wrought Iron	Black

Colour Chip samples represent actual finish colours as closely as possible. Colour appearance may vary by texture, lighting and method of application. Always request a textured sample before ordering. Custom colour matching available, ask your Durabond representative for more information.

## **DURabond**

### **Durex® Dur-A-Comfort ERGO SD**

Ergonomic, sound absorbing, polyurethane system (6 mm)







#### **DESCRIPTION**

Extra shock absorbing via 4mm thick absorbing layer for additional comfort and sound dampening

#### **IDEAL FOR**

Laboratories and hospitals

Normal dry process areas

#### **FEATURES**

Extra sound and shock absorbing

Resist 80°C water temperatures

High abrasion resistance

Seamless and hygienic finish

Easy-to-clean and sterilise

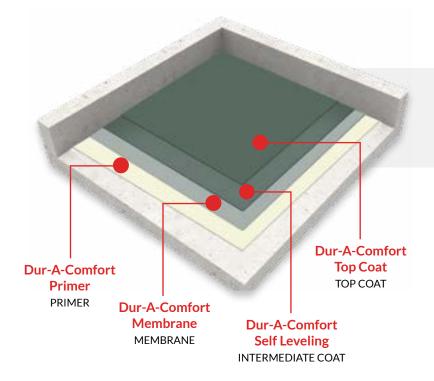
Low maintenance cost

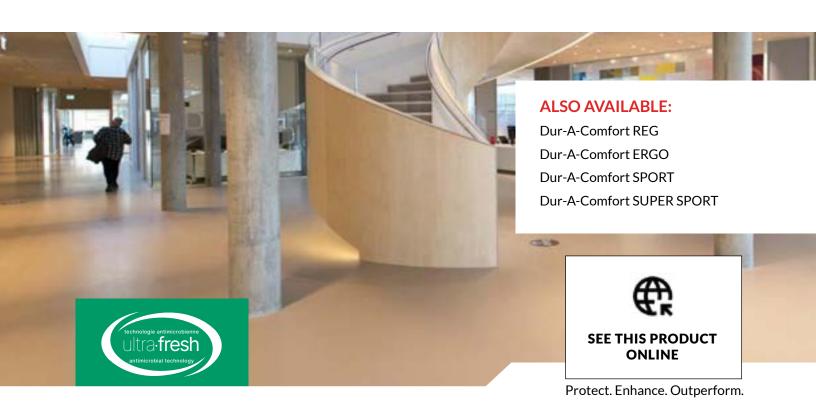
Low odour during installation

#### **COLOUR AVAILABILITY**

Tinted (any colour)

Chip flakes







## **DecoArt Marbletech**

#### Standard Colours for Marble-like Finish





## **Durex® ACR Limestone**

Natural stone finish system









BASE:

Durex® EPS Base (for exterior only)

FIRST LAYER:

Durex® ACR Limestone + Durex® Fibreglass Mesh 2.6oz or 4.3oz

FINISH LAYER:

Durex® ACR Limestone cures to a natural stone finish

#### **NEW**

## Durex<sup>®</sup> ACR Limestone natural stone finish system

Durex® ACR Limestone is a two-component polymer-based cementitious base coat consisting of a water-based acrylic liquid component Cast Bond, mixed with the dry component. Durex® ACR Limestone mix utilizes advanced polymer technology combining the strength and toughness of polymer-modified cement with the flexibility of synthetics.

#### **IDEAL USE**

Durex® ACR Limestone provides a natural stone finish to interior and exterior walls. It is also a breathable and water resistant decorative element that can be easily applied to any project.

#### **FEATURES**

Superior adhesion to various inorganic substrates

Combines the strength of cement with the flexibility of synthetics

Designed to allow minor movements in the substrate without causing cracking in the base coat

Excellent job site quality control

Breathable coating; allows water vapour within the wall system to evaporate

Durex® Artisan Architectural Finishes represents a range of aesthetic finishes that are enhanced by the artistry of the installer



#### **SANDSTONE**

A very fine finish which gives a limestone appearance for a sharp, smooth, stone look



#### **RASATO**

Fine, smooth finish for a uniform, classic texture



#### **RUSTICO**

Medium finish offering a unique texture with a rustic look and feel



#### **ANTICO GLAZE**

Translucent glaze that simulates a natural aging effect, for use over any texture



#### **PULL OFF**

Classic, old english, high build, pull off style finish



#### **FREESTYLE**

Free-hand applied, coarse finish, styled by the Installer



#### **KNOCK DOWN FINE**

Traditional, high build, knocked down, textured finish



\*Large wall applications are to be combined with reveals or architectural breaks.



**Durex® Premium Architectural Finishes** are a line of specialty blended, highly decorative and unique architectural finishes comprised of coloured aggregates, quartz and other special minerals



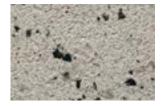
**CENTURY STONE** 

Multi-dimensional finish inspired by marble and granite slabs for unparalleled elegance



**GRANITE** 

Coloured quartz aggregate finish with mica flakes for a smooth granite-like finish



**GEMSTONE** 

Striking, multicoloured, quartz aggregate finish with mica flakes for a stone-like finish



**DUR-A-BRICK** 

Unique, simulated brick finish with unlimited design possibilities



Durex® ACR Finishes are finish systems comprised of multiple custom layers to achieve heightened levels of aesthetics.



**SMOOTH METALLIC** 

Accent Finish Coating System Smooth Metallic Finish



TEXTURED METALLIC

Accent Finish Coating System Textured Metallic Finish



**WOODGRAIN** 

Accent Finish Coating System Wood Panel Finish

